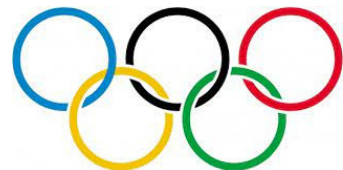




# REGINA MARTINEZ

MEXICAN CROSS COUNTRY SKIER  
OLYMPIC CANDIDATE

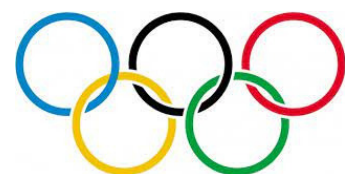
***SPONSORSHIP OPPORTUNITY***





# Writing History one Hill at a Time

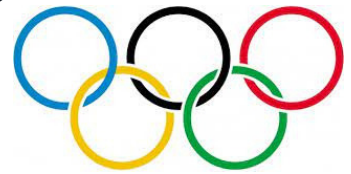
My name is Regina Martinez. My goal is to be the first Mexican woman to represent my country in cross country skiing at the Beijing 2022 Winter Olympic Games. This February 2021, after a lot of hard work and despite a global pandemic, I qualified for the FIS World Ski Championships in Germany, and became the first Mexican woman in history to participate in a cross country ski race at this level. Weeks later, I traveled to Lebanon to finish the 2021 COVID season with as many races as I could. In Lebanon, I obtained three podiums (three silver medals!). I am proud to say these are the first ever medals that any Mexican, male or female, has won in a FIS cross country ski race. With your help and support, we can write history!







## A Little About me



My name is Regina Martinez. I am a medical doctor and an athlete on the Mexican Nordic Ski Team. I am originally from Mexico City, Mexico. Four years ago, I left my home and moved to Minneapolis, Minnesota to study medicine. I graduated in May 2021 and am the first doctor in my family, planning to specialize in emergency medicine over the next 3 years.

In Minnesnowta, I experienced my first real winter and was introduced to cross country skiing. I initially learned to ski to get through the long, cold winters, but I quickly fell in love with this beautiful sport and the tight-knit ski community. For fun I love to travel, enjoy the outdoors, go to concerts, and eat all kinds of food!





ABOVE ALL

LIVE WITH PASSION







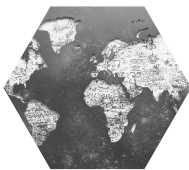
# Let's Make History! Join My Team

There are many ways to join my team. Your support will help me succeed by facilitating my access to gear & equipment, obtaining technical coaching, offsetting costs of race logistics, keep me healthy, and more!

## What I Can Contribute to your Brand



**Bilingual marketing: Spanish & English!**



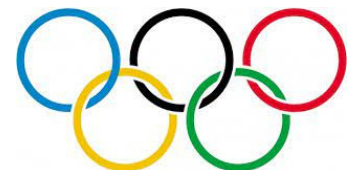
**Local, national, and international brand exposure during daily training, races, and everyday life!**



**A unique perspective from a physician athlete**



**Diverse audience on social media & my blog**



**REGINA MARTINEZ**





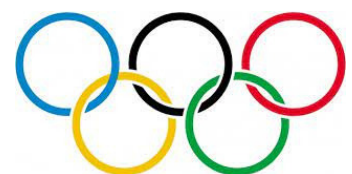
# **OTHER PARTNERSHIPS & COLLABORATIONS**

**Want to make your own sponsorship package?**  
Shoot me an email and we can set up a time to talk.

**Have other collaboration ideas?** Let me know!

For other ways to support me, please visit my  
**[GoFundMe](#)**

**reginamartinez896@gmail.com**  
**(254)-230-2079**



**REGINA MARTINEZ**



# In Sports Media



ESPN en Espanol, Latin America

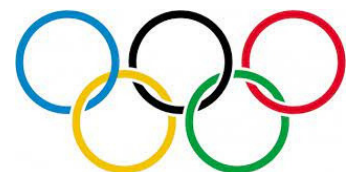
Minnesota Daily- "You're Going to be Making History"

Wintersport Kicker- "Bringing African sun: The cross-country exotics of the World Cup", Germany

"Mexicans on their way to the Winter Olympic Games" on Spotify.

Telemundo- "Regina Martinez, first Mexican woman at the World Ski Championships", Latin America

MNLatinos- "Latino Athletes from Minnesota Trying Out for the 2022 Winter Olympics"



REGINA MARTINEZ



# In Medical Media



CNN- "Meet the Medical Students who launched a program to offer childcare to hospital workers fighting the coronavirus pandemic"

Minnesota Daily- UMN Medical Students Call for Better Conditions at Border Detention Camps

Metro Doctors Magazine- Luminary Minnesota CovidSitters (page30)

MinnPost- Broken hearts, unbreakable spirits: surviving Hurricane Maria and structural violence in Puerto Rico

Pioneer press- UMN med students create network of babysitters for health workers swamped by coronavirus outbreak



REGINA MARTINEZ